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Business Tour Eligibility Form – India to China

This form is designed to assess your business requirements and market readiness for a targeted sourcing tour in China, ensuring the trip is a strategic investment for your company's growth.

Field	Your Response
Full Name	
Date of Birth	
Address (Residential & Office)	
WhatsApp Number	
Email ID	

Field	Your Response
Business / Company Name	_____
Type of Business	(Manufacturer / Trader / Importer / Exporter / Distributor / Service Provider) _____
Business Scale	(Small / Medium / Large) _____
Current Market Segment / Industry	_____
Are you currently selling online?	(Yes/No) If Yes, mention platforms (e.g., Amazon / Flipkart / Website): _____

3. Tour Preference (Select Your Option)

To help you select the most strategic hub for your business, please review the introductions below and select the option that best aligns with your sourcing goals.

Introduction to our Tour Options.

- **What is Yiwu?** Yiwu is the undisputed “**World’s Wholesale Market**” and the planet’s epicenter for small commodity manufacturing and trade, often called a real-life Alibaba.com. It supplies over 60% of the world’s daily-use consumer goods, including Christmas items, toys, hair accessories, kitchenware, novelties, and dollar-store products.
- **What is the Guangzhou + Foshan Cluster?** This region is the industrial and manufacturing powerhouse of Southern China. **Guangzhou** is the international trade gateway and home to the Canton Fair. **Foshan** is the specialized manufacturing heart, producing globally dominant categories like 30% of the world’s furniture, China’s largest share of tiles & sanitaryware, and major global production of lighting and appliances.

Focus: The world’s largest wholesale market for small commodities, novelties, gifts, and general merchandise. ideal for one stop shopping across countless Categories.

Market Structure (The 5 Districts).

Yiwu International Trade Market is a massive complex divided into five distinct districts, each specializing in product categories.

District 1 (Futian Market -original Zone).

Products : Artificial flowers, toys, jewelry, accessories, hair ornaments, brooches, decorative crafts, costume jewelry.

District 2

Products; hardware, tools, electrical appliances, locks, measuring instruments, small electronics, automotive, accessories, watches and clocks.

District 3

Products: writing instruments, office supplies, sporting goods, cosmetics, grooming products (brushes, mirrors), buttons, zippers, and other apparel trims.

District 4

Products: Knitwear, socks, underwear, textiles, ribbons, ties, scarves, hats, gloves, and other apparel accessories.

District 5 (International Trade City).

Products: Imported goods, boutique items, bedding, curtains, automotive supplies, food & beverages (For show), and trade services. This is also where many international buyers conduct business.

Best For: Importers, wholesalers, Dollar-store Buyers, Gift shop Owners, and entrepreneurs looking for a vast variety of low-mid cost goods in massive quantities.

Option 2: Guangzhou + Foshan - The specialized Manufacturing & Industrial Powerhouse.

Foshan Access: Foshan is 30-60 minutes by road/rail from Guangzhou. Some travelers also use the smaller Foshan Shadi Airport For domestic connections.

Focus: Deep specialization in furniture ceramics, lighting, home appliances, metal work, and textiles. This is where you go to the source Factories, not just mega-markets.

Product Availability by city/cluster:

A. GUANGZHOU: The trade show and wholesale gateway.

Main Markets:

Canton fair Complex (Pazhou): Hosts the worlds largest trade Fair Biennially. All products categories.

Xianggang road: Garment Wholesale (Women's, men's, Children's wear).

Yide Road : wholesale market for dried seafood and traditional herbs.

Key Product Clusters : Garments, electronics, bags, Leather goods, Cosmetics, General Merchandise.

Foshan (Lecong Town) - “Furniture Capital of the world :

Products : All styles of home and office Furniture -Modern,classical,European,Chinese,outdoor etc.

Massive showrooms complexes like Lecong International Furniture City.

Foshan (Shunde Districts)- “Home Appliance Hub”.

Products: Air Conditioners,refrigerators,microwaves,Small Kitchen appliances.Headquarters of giants like Midea and Galanz.

Best for : Buyers seeking specialized,high volume manufactured goods,Furniture Retailers,construction/building material importers,lighting designers,and those who want to visit factories directly to discuss OEM/ODM Production.

Option	Focus & Best For	Key Locations/Structure	Selection
Option 1: Yiwu	Focus: The world’s largest wholesale market for gifts, toys, décor, daily-use items, and novelties. Ideal for broad product discovery and low-to-medium MOQ sourcing. Best For: Gift shops, wholesalers, dollar-store buyers, multi-category sellers, general merchandise importers.	Market Structure (5 Districts): Toys, jewelry, accessories, crafts, hardware, tools, office supplies, sporting goods, knitwear, imported goods, etc.	[] Select Yiwu

Option 2: Guangzhou + Foshan	Focus: Best for factory visits, OEM/ODM, bulk orders, and specialized categories (furniture, lighting, ceramics, appliances). Best For: Furniture importers, building material traders, lighting professionals, brand builders, appliance distributors.	Key Clusters: Canton Fair, Xinggang Road (Garment wholesale), Yide Road (Traditional goods market), Foshan (Lecong - Furniture, Shiwan - Ceramics, Shunde - Appliance Hub).	[] Select Guangzhou + Foshan
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Field	Your Response
Estimated investment range for China imports/partnerships (USD)	_____
Product categories you are most interested in sourcing	_____
Have you sourced products from China before?	(Yes/No) If Yes, please specify product: _____

Do you source from India first?	☐ Yes – I already source from India. ☐ No – I directly source internationally. ☐ Partially – Mix of India & abroad.
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Field	Your Response
How familiar are you with the China market?	(Beginner / Intermediate / Advanced)
Have you ever visited China before for business?	(Yes/No) If Yes, mention year & purpose:

Field	Your Response
Why do you want to join this business tour?	_____
What is your long-term goal for importing/sourcing from China?	_____

Field	Your Response
GST / Business Registration Number	_____
Website / Social Media / Company Profile link	_____
Have you ever had your China visa rejected before?	(Yes/No) If Yes, please explain: _____

Field	Your Response
Do you need support with E-commerce (Amazon / Flipkart / Website setup)?	(Yes/No)

 Final Opportunity for Input.

To help us prepare the best possible experience for you, please share any other relevant information not covered in this form. This could include:

- Specific health or dietary requirements.
- Clarification on your business model or long-term goals.
- Any particular concerns or questions about traveling to China for business.

Please share any other relevant information here:



Important Pre-Tour Advisory on Sourcing in China

We believe in complete transparency to ensure your business tour is a success. Please read the following points carefully to set the right expectations:

1. **The Role of a Sourcing Agent:** In China, a local sourcing agent's primary role is to provide logistical support, translation, and price negotiation with suppliers you identify. They are experts in the negotiation process, local business culture, and quality control, but they are not product discovery guides. Their value lies in executing the best terms for your business after you have found the products you want.
2. **The Criticality of Personal Exploration:** The wholesale markets in Yiwu, Guangzhou, and Foshan are massive industrial complexes, not typical shopping malls. Success depends on your ability to personally explore these vast areas, inspect countless samples, and identify suitable suppliers. An agent may introduce you to suppliers they have existing relationships with, but your own legwork is irreplaceable for finding the best products for your specific niche.
3. **Physical Preparedness is Non-Negotiable:** Sourcing is a physically demanding activity. Be prepared to walk 15-20 kilometers per day for multiple consecutive days through sprawling market districts and factory zones. If such a level of physical endurance is not feasible, you may not be able to effectively cover the ground necessary to make the tour viable. Please assess your physical readiness honestly before committing.

Key Takeaway: Your proactivity and stamina are the most important factors for a fruitful trip. We provide the framework, access, and expert negotiation support, but the discovery and final selection must be driven by you.

By signing below, I confirm that:

- All information provided in this form is true and accurate.
- I have read, understood, and acknowledged the "Important Pre-Tour Advisory on Sourcing in China."
- I am physically prepared for the demanding nature of this business tour and understand the required personal effort for product discovery.

Applicant's Signature: _____

Full Name (Printed): _____

Date: _____

(For Office Use Only)

Application Received: ☐

Profile Reviewed: ☐

Eligibility Status: Approved / Not Approved / Pending

Remarks: _____